

Social Venture Network 2015 Spring Conference
The Real Purpose of Business

April 16-19, 2015, Paradise Point, San Diego

Thursday, April 16, 2015	
1:30 – 8:00pm	Registration Open
3:30 – 4:45pm	Welcome and Networking Session: <i>How to Make the Most of an SVN Conference</i> Co-Facilitated by John Heymann, NewLevel Group, Donna Daniels and Deb Nelson, Social Venture Network.
4:45 – 6:00pm	Outdoor Networking Reception
6:00 – 7:15pm	Dinner
7:15 – 7:30pm	Welcome Remarks
7:30 – 8:30pm	Plenary: <i>How Engaged Employees and a Strong Company Culture Drive Success</i> Paul Saginaw , Zingerman’s Community of Businesses
8:30 – 8:45pm	Artist-in-Residence Performance: Naima Shalhoub
9:00 – 10:45pm	Film and Discussion: SlingShot Introduced by Jon Fitzgerald , CineCause. Discussion facilitated by Barry Oppen , White Dwarf Productions, Inc.

Friday, April 17, 2015	
7:45 – 8:30am	Yoga Led by Jocelyn Levy , Wee Yogis
8:00 – 9:15am	Breakfast
8:30am – 7:00pm	Registration Open
9:15 – 10:15am	Opening Plenary: <i>The Movement for Social Justice: Past, Present, Future</i> Ben Cohen , Ben & Jerry’s in conversation with Phillip Agnew , Dream Defenders
10:15 – 10:45am	Break
10:45am – 12:00pm	Plenary: <i>Catalyzing Positive Change</i> Hosted by Cheryl Contee , Fission Strategy <ol style="list-style-type: none"> 1. Alfa Demmellash, Rising Tide Capital 2. Poem by Silvi Alcivar, The Poetry Store 3. Artist-in-Residence Performance: Kane Smego 4. Kevin Cleary, Clif Bar & Company 5. Poem by Silvi Alcivar, The Poetry Store

Friday, April 17, 2015

12:15 – 1:45pm	Lunch on the Terrace
12:15 – 1:45pm	Call-to-Action Round Tables Discussions 1. <i>Climate Change – It’s Time for a Price on Carbon!</i> Led by Richard Eidlin American Sustainable Business Council (ASBC) and Mitch Rofsky, Better World Club 2. <i>Taking a Stand Against Police Brutality</i> Led by Ben Cohen, Ben & Jerry’s and Stamp Stampede and Duane Peterson, SunCommon
2:00 – 3:15pm	Plenary: <i>The Power of Voice: A Critical Catalyst for Social Change</i> Eric Friedenwald-Fishman and Maria Elena Campisteguy , Metropolitan Group
3:15 – 3:45pm	Break Featuring Artist-in-Residence: Silvi Alcivar , The Poetry Store
3:45 – 4:45pm	Breakout Sessions: 3. <i>Beyond Grantmaking and CSR: Leveraging all our Assets for Community Impact</i> Tyler Norris , and Tommy Smith , Kaiser Permanente 4. <i>Building a Caring Economy: Measuring What Matters</i> Lovely Dhillon , Jodevi Consulting
5:00 – 6:30pm	Intergenerational Men’s Circle Facilitated by Christian Forthomme , RealChange Network and Marc Lesser , Search Inside Yourself Leadership Institute
5:00 – 6:30pm	Intergenerational Women’s Circle Facilitated by Martha Belcher , Cutting Edge Capital and Sherri Pittman , APCC
5:00 – 6:30pm	Open Circle Facilitated by Judi Cohen , Warrior One and Darian Rodriguez Heyman , BetterWorld Wireless
6:30 – 7:45pm	Dinner Member-led Sabbath Celebration begins at 6:45pm. All are welcome.
7:45 – 8:45pm	Plenary: <i>A Climate for Change: Inspiring Stories from the Frontlines</i> Tzeborah Berman , Tar Sands Solutions Network
8:45 – 9:00pm	Artist-in-Residence Performance: London Jax

Saturday, April 18, 2015

8:00 – 9:00am	Thrive Hour: <i>Bringing the Gift of Spirit, Mind and Body to Business</i> Facilitated by Dr. Rae Boganey and Tyler Norris , Kaiser Permanente
8:30 – 9:30am	Breakfast
8:30am – 2:00pm	Registration Open

Saturday, April 18, 2015

9:30 – 10:45am	Plenary: <i>The Colorization of America: How We Think of Race & Justice Today</i> Jeff Chang , Institute for Diversity in the Arts at Stanford University
10:45 – 11:15am	Break Featuring Artist-in-Residence: Silvi Alcivar , The Poetry Store
11:15am – 12:30pm	Breakout Sessions: <ol style="list-style-type: none"> <i>Honest Commerce: The New Face of Information Communication Technology</i> Kate Cornick, Skills Connect Pty Ltd, Shana Schlossberg, EZBZ. Facilitated by Steven Salsberg, Global Access Advisors. <i>Money, Mission and Legacy: The Role of Purpose in Your Company's Most Important Financial Transactions</i> Davide Berruto, Environment Furniture and Laura Roberts, Pantheon Chemical and Michael Whelchel, Big Path Capital
12:45 – 2:15pm	Lunch on the Terrace
12:45 – 2:15pm	Call-to-Action Round Tables Discussions <ol style="list-style-type: none"> <i>Invest in Your Future, Divest in Carbon</i> Led by Andy Behar, As You Sow and Rose and Timothy Yee, Green Retirement, Inc. <i>SVN India</i> Led by Mike Rowlands, Junxion <i>Move to Amend: Overturning Citizens United</i> Led by David Cobb, Move To Amend Coalition
2:30 – 3:30pm	Music Hour Hosted by Jocelyn Levy , Wee Yogis
2:30 – 3:30pm	Meditation Led by Judi Cohen , Warrior One
3:30 – 4:00pm	Break Featuring Artist-in-Residence: Silvi Alcivar , The Poetry Store
4:00 – 5:15pm	Breakout Sessions: <ol style="list-style-type: none"> <i>Unconscious Bias: How Well-Meaning People Can Still Screw Things Up</i> Judith Williams and Bill Duane, Google <i>Work Wisely: Tapping into the Guidance of our Bodies and Hearts</i> Scott Blossom, Doctor Blossom and Alejandra Sosa Siroka, Language Alchemy
5:15 – 6:30pm	Outdoor Networking Reception
6:30 – 7:30pm	Dinner
7:30 – 9:00pm	Artists-in-Residence and Bridge Initiative Auction

Sunday, April 19, 2015

8:30 – 9:30am	Breakfast
9:30 – 10:30am	Plenary: <i>Women, Power and Leadership: Do Business Like a Girl</i> Gloria Feldt , Take the Lead and Planned Parenthood. Interviewed by Keli Goff , <i>The Daily Beast</i> .
10:45 – 11:45am	Plenary: <i>The Last Mile: From Lockup to Startup</i> Chris Redlitz , The Last Mile and Kenyatta Leal , The Last Mile and RocketSpace Inc.
11:45am – 12:15pm	Break
12:15 – 1:30pm	Closing Circle Co-Facilitated by Vince Siciliano , New Resource Bank and Esther Park , Commons Stock
1:30 – 2:30pm	Lunch