

SOCIAL VENTURE NETWORK



WHY SPONSOR SVN?

In 1987, Social Venture Network started the world's most important conversation: How can we activate business, the most powerful global institution, to serve the common good? Today, the conversation continues at SVN with sustainable business pioneers and next generation leaders alike. SVN's uniquely influential, cross-sector audience is comprised of 70% founders and CEOs of for-profit socially responsible businesses, 15% executive directors of nonprofit organizations and approximately 15% impact investors/philanthropists.

SVN members tell us that our conferences are their most cherished events of the year — over all other conferences they attend. SVN facilitates life-long relationships. Our conferences are where our members make valuable business connections (reported by 83% of attendees surveyed), get recharged and gain inspiration to carry out their good work in the world.

Align your brand with your values by becoming an SVN sponsor. We offer both year-round and single conference opportunities to promote your product or service to a highly-engaged audience of industry professionals, thought leaders and decision makers. Through our online digital marketing channels and in-person events, SVN tells the world that your organization values mission-driven business.

OUR SPONSORS



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SVN 2016 SPONSORSHIP OPPORTUNITIES

Annual Sponsorships

Our year-long sponsorships combine the most valuable SVN conference networking opportunities with extensive online media promotion throughout the year. SVN staff works with our Annual Partners to build authentic relationships with engaged audiences, and delivers premium visibility to targeted markets by leveraging SVN's own media channels and industry relationships. Packages range from \$20,000 – \$30,000 and are customizable.

\$30,000 Annual Partner

- 6 complimentary conference registrations
- Social Media Marketing Package that includes guaranteed media distribution through SVN's media partners, introductions to journalists from major media outlets, custom content creation for SVN's own online media channels, targeted social media outreach and additional advertising opportunities
- VIP table seating at each conference with additional company branding
- 2-minute on-stage announcement at one national conference
- Verbal recognition at both national conferences
- Year-round sponsorship recognition on SVN's social media and online platforms
- Year-round logo visibility online, in print and onscreen during both of SVN's national conferences
- Full-page ads in both conference program books and in SVN's online/printed Member Directory
- Company descriptions in both conference program books
- Opportunity to showcase products or services at both Products and Services Expos
- A sponsor name badge for you and your colleagues at SVN's spring and fall conferences

\$20,000 Annual Partner

- 4 complimentary conference registrations
- Social Media Marketing Package that includes guaranteed media distribution through SVN's media partners, introductions to journalists from major media outlets, custom content creation for SVN's own online media channels, targeted social media outreach and additional advertising opportunities
- 2-minute on-stage announcement at one national conference
- Verbal recognition at both national conferences
- Year-round sponsorship recognition on SVN's social media and online platforms
- Year-round logo visibility online, in print and onscreen during both of SVN's national conferences
- Full-page ads in both conference program books and in SVN's online/printed Member Directory
- Company descriptions in both conference program books
- Opportunity to showcase products or services at both Products and Services Expos
- A sponsor name badge for you and your colleagues at SVN's spring and fall conferences

view packages on the next page



National Conference Sponsorships

Our national conference sponsorships provide opportunities for companies to build valuable business relationships with SVN's highly engaged network at either SVN's West Coast or East Coast conference. National Conference Sponsorships receive premium visibility online, in-person and on-site at our events. Packages range from \$2,500 – \$15,000 and are customizable.

\$15,000 Platinum Conference Sponsor

- 4 complimentary conference registrations
- 2-minute on-stage announcement at one national conference
- Platinum level promotion on SVN's social media and online platforms
- Full-page ad in one conference program book and in SVN's online/printed Member Directory
- Verbal recognition at one national conference
- Opportunity to showcase your product or service at one Products and Services Expo
- Platinum level logo placement in all print and online conference promotions for one national conference and on SVN's website before, during and after the conference with a link to your website
- Your logo on the main projection screens and in the conference registration area
- Your logo and company description in the conference program book
- A sponsor name badge for you and your colleagues

\$10,000 Gold Conference Sponsor

- 2 complimentary conference registrations
- Gold level promotion on SVN's social media and online platforms
- Verbal recognition at one national conference
- Full-page ad in one conference program book
- Opportunity to showcase your product or service at one Products and Services Expo
- Gold level logo placement in all print and online conference promotions for one national conference and on SVN's website before, during and after the conference with a link to your website
- Your logo on the main projection screens and in the conference registration area
- Your logo and company description in the conference program book
- A sponsor name badge for you and your colleagues

\$5,000 Silver Conference Sponsor

- 1 complimentary conference registration
- Opportunity to showcase your product or service at one Products and Services Expo
- Half-page ad in one conference program book
- Silver level logo placement in all print and online conference promotions for one national conference and on SVN's website before, during and after the conference with a link to your website
- Your logo on the main projection screens and in the conference registration area
- Your logo and company description in the conference program book
- A sponsor name badge for you and your colleagues

\$2,500 Bronze Conference Sponsor

- 50% off one conference registration
- Half-page ad in one conference program book
- Bronze level logo placement in all print and online conference promotions for one national conference and on SVN's website before, during and after the conference with a link to your website
- Your logo on the main projection screens and in the conference registration area
- Your logo and company description in the conference program book
- A sponsor name badge for you and your colleagues

Limited Conference Sponsorship Opportunities

In addition to our National Conference Sponsorship packages, we offer exclusive branding opportunities at each of our West Coast and East Coast conferences. Our popular branded item and networking lounge opportunities provide exclusive logo and brand visibility. Each of these opportunities also includes the benefits of a Silver Conference Sponsor.

\$6,000 (plus cost of production) Branded Items - Lanyards, Key Cards or Gift Bags

Silver Conference Sponsorship Plus:

- Choice of logo placement on either the conference nametag lanyards, key cards or gift bags, distributed to all conference attendees and used throughout one national conference

\$6,000 Networking Lounge Sponsor

Silver Conference Sponsorship Plus:

- Logo placement in the common areas/networking lounge at one national conference
- Your name will be the log-in password that all guests will use for WIFI
- Your branded signage will designate a common area for networking. This includes the opportunity to co-create a space that fits into the conference atmosphere
- SVN will keep it stocked with coffee, tea and snacks throughout the day and invite guests to use this space for networking throughout the conference

For more information on SVN's sponsorship packages, including customized benefits, please contact SVN's Interim Executive Director, Donna Daniels, at donnad@svn.org or SVN's Project and Systems Manager, Jessica Aebi, at jessicaa@svn.org or by calling 415-561-6501.

